

Designer Dress Days preview Oct. 23

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The National Council of Jewish Women/Cleveland will host the 47th annual Designer Dress Days Oct. 25-27, with a special preview day on Oct. 23.

The event, which is held at the Mandel Jewish Community Center in Beachwood, serves as the organization's largest fundraiser. Last year the event raised \$250,000, according to Wendy Elconin, co-vice president of retail operations and co-chair of Designer Dress Days.

"Designer Dress Days raises money for all the projects we support in the community, from advocacy initiatives to literacy programs and entertainment for seniors. We have so many different programs that we support," Elconin said.

This year, Elconin said NCJW/Cleveland was much more selective about which clothing and accessories to display, paying attention to selection of high-quality items. Several local stores have donated pieces for this year's event, including

Kilgore Trout, Bonnie's Goubaud, Lisa Moran, Ltd., Audrey's Sweet Threads and Art of Cloth.

As always, the event will showcase exclusive designer clothing, such as St. John, Giorgio Armani, Chanel and Eileen Fisher.

Shoppers who pay \$20 on Oct. 23 will have first access to items during preview day. Admission is free the other days.

"We're very excited and looking forward to Designer Dress Days," Elconin said. "Our clothing this year I think is gorgeous and we already have clothes lining up for next year."

WHAT: NCJW/Cleveland section's Designer Dress Days 2015

WHEN: 10 a.m.-4 p.m. Oct. 23 and Oct. 25; 10 a.m.-8 p.m. Oct. 26 and Oct. 27

WHERE: Mandel Jewish Community Center, 26001 S. Woodland Road, Beachwood.

TICKETS: Preview day on Oct. 23 costs \$20 per person.

INFO: 216-378-2204 or ncjwcleveland.org/what-we-do/designer-dress-days.